

DP BUSINESS MANAGEMENT - UNIT 1 INTRODUCTION TO BUSINESS MANAGEMENT  
1.4 TYPES OF STAKEHOLDERS

Stakeholder	What are the goals (interests) of this stakeholder? What do they expect from the company?
Internal stakeholders	
Owners and shareholders	
Managers and directors	
Employees	

Stakeholder	<p align="center"><b>What are the goals (interests) of this stakeholder?</b>            What do they expect from the company?</p>
External stakeholders	
Clients, customers, consumers	
Suppliers	
Banks/Financiers	
Pressure groups/society as a whole	

Local communities

Competitors

Government

What is the common interest (mutual benefit) of most internal and external stakeholders? Write where the two circles overlap.

